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SOFTWARE SKILLS

Adobe Photoshop



Adobe Illustrator



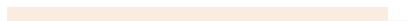
Adobe InDesign



Adobe After Effects



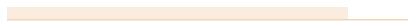
Wordpress/Hubspot CRM



Mailchimp



MS Office - Sharepoint

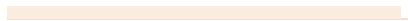


SOFT SKILLS

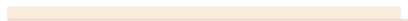
Creativiteit



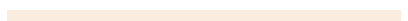
Communicatie



Organisatie



Teamwork



TALEN

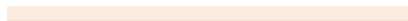
Duits / Moedertaal



Nederlands



Engels



Frans



WERKERVARING

Internal Sales - Marketing
Bingli, Antwerpen

2023 - heden

- Customer Onboarding & Support
- Beheren website & social media kanalen
- Bedenken en uitwerken van Marketingmateriaal (analoog - digitaal)
- Bewaken huisstijl
- ...

Founder & Creative

www.designjw.de - on-/offline communicatie

2004 - heden

Graphic design | web & mobile design
branding & corporate identity |
print design | creative thinking |
online communication & social media

Art Director

Little Brain, Antwerpen

2008 - 2022

- Bedenken van creative campagnes / on-/offline
- Uitwerken van creative campagnes / on-/offline
- Opmaken/opvolging offertes leveranciers
- Presentaties
- ...

Senior Graphic Designer

de facto image building, Deurle

2005 - 2008

UX design & Webdesign

Mecom Film+TV, Fulda, Duitsland

2004 - 2005

OPLEIDING

- Online marketing: de juiste online kanalen kiezen
 - Doeltreffend schrijven voor social media
 - Groeien dankzij zoekmachineoptimalisatie (SEO)
 - Google Analytics succesvol opzetten
- VDAB

2022

ongoing

After Effects
Syntra West

2008

Packaging design
St. Lucas Gent

2007

Bachelor Media Designer - Digital and Print
IHK Fulda, Duitsland

2001 - 2004